

Beyond The Keyhole



Our unique system allows us to create an infinite number of themes and styles to suit individual tastes.

SCIENTIFICALLY PROVEN

The use of visual imagery to identify taste is a scientifically proven method of stimulating flavour recall. Our original graphic system provides visual cues for the whisky tasting experience. Train your senses in 3 simple steps and gain a better understanding of your palate.

STEP 1 | ENTER

Our colour assessment chart features 21 colours to compare to. Raise your glass as you enter the keyhole.

STEP 2 | THROUGH

Our design in the centrepiece is where you swirl your whisky, and begin to nose your glass.

STEP 3 | BEYOND

As you familiarise yourself with your whisky, you can begin to recognise the flavours with the aid of 175+ flavour images, separated into 8 categories and 31 sub-categories.

